

WAL-MART: A COMPANY THAT CAN AFFORD TO DO BETTER

Doing better means paying a living wage - \$9.18/hr. + health insurance

Why Wal-Mart

- We welcome Wal-Mart's low prices and wide selection – this greatly benefits the many working families in our community whose low wages force them to monitor their spending carefully.
- We do not welcome Wal-Mart's low wages – this harms working families and our community.
- With \$10 billion in profit (\$10,000,000,000) last year alone, and owned by 5 of the 10 richest people in the world, Wal-Mart is a company that truly can afford to pay a living wage.

Why a Living Wage

- Paying a living wage is both a moral value and an economic necessity – workers should receive compensation and conditions of employment that assure them dignity, safety and enough to support their families. Families that work hard and play by the rules should not need to struggle to survive

What is the Living Wage Coalition

- The Living Wage Coalition is composed of 45 local community, labor and religious organizations that have been working for better wages for working families in Tompkins County since 1997
- We worked to win a living wage for Cornell workers, for teacher aides and assistants in the Ithaca schools, for workers in grocery stores, and for City employees. Now we are working for a living wage for workers at Wal-Mart and other big box retail stores.

Wal-Mart Pays Low Wages

- Wal-Mart pays most of its employees between \$6.50 and \$8.50/hr., or between \$11,500 and \$15,000/year for full-time workers (full-time at Wal-Mart is 34 hours).
- A living wage in Ithaca for a single person is \$17,540 (\$8.44/hour) not including health insurance, so Wal-Mart pays most of its full-time employees well below a living wage.
- For years Wal-Mart also may have discriminated against women, paying them \$5,000 less per year on average than male employees despite their having higher performance ratings and more seniority.

Wal-Mart's Health Insurance is Unaffordable for Many Employees

- Less than half of Wal-Mart employees receive health insurance through the company compared to two-thirds of employees at other large firms. Studies show a high percentage of Wal-Mart employees are enrolled in state Medicaid programs.

Wal-Mart = "Made in China"

- Over half of all non-grocery sales at Wal-Mart are products manufactured overseas.

Wal-Mart Gets Rich From Taxpayer Subsidies

- Despite its \$10 billion in profit, each year U.S. taxpayers subsidize Wal-Mart providing over \$2 billion to the company and its low-wage employees who qualify for government assistance.

ITHACA WAL-MART LIVING WAGE CAMPAIGN

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SIGN OUR PETITION AT WWW.TCLIVINGWAGE.NET